Changes to the website:

* Changes to the banner should be sliding from right to left
* iCE is a product and not a module – so let’s just call it an Integrated Copyediting Platform (iCE)
* Reflowable ePub image should be changed – Use the image used for Fixed layout for reflowable one and vice-a-versa
* Contact page:
  + Image to be changed to <https://www.pexels.com/photo/cellphone-cellular-communication-connection-263564/>
  + Remove information on iCE module
  + Just have the contact information
  + If they want to send email, then they should have a provision to write their subject line, comments and send email – which should reach us to [connect@imrave.in](mailto:connect@imrave.in)
  + Phone number: for now, give my number +91 99606 24127

New tab

About iMrave India:

Image: <https://www.pexels.com/photo/blackboard-business-chalkboard-concept-355988/>

**Vision**

To create a robust and transparent publishing ecosystem that nurtures technology-driven innovation, quality-enabled efficiency, and quick time to market with the customer/consumer at its core

**Mission**

To partner with the service providers, publishers and create a futuristic publishing landscape that leverages the best of technology and human expertise to deliver the best across print and digital channels, from manuscript review to marketing and distribution

Services

Each will be a banner image with information published on the image

1. Management consulting - Strategy & Operations

We work with senior executives to help them solve their toughest and most complex problems by bringing an approach to executable strategy that combines deep publishing industry knowledge, rigorous analysis, and insight to enable confident action with right technology interventions.

* + 1. https://www.pexels.com/photo/aerial-photo-of-buildings-and-roads-681335/

1. Publishing technology

With innovation and technology at the core, we work with our customers more like partners to **innovate**, **collaborate** and **transform** their business through continuous **innovation** so as to empower service providers and publishers and enabling them to focus on growing their respective core areas

* 1. iCE - https://www.pexels.com/photo/blur-book-close-up-data-270233/
  2. ePubMate –
     1. <https://www.pexels.com/photo/woman-reading-a-book-256546/>
     2. https://www.pexels.com/photo/kindle-technology-amazon-tablet-12627/

1. Adaptive Learning Solutions

An integrated platform for easy access to quality content for continuous development and competitive exams at a reasonable price point

* + 1. <https://www.pexels.com/photo/person-answering-test-paper-159353/>

1. Business process re-engineering – Agile transformation and software development processes